

OUR MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



Always held the third Thursday in March, **Pancake Day** is one of the community's favorite traditions. For over 65 years, dedicated board members, staff and volunteers have spent the entire day cooking pancakes and sausage for 5,000+ hungry customers. Of course, Cheerwine, SunDrop and coffee are part of this long standing Concord tradition.

Pancake Day offers a variety of opportunities for participation, from volunteering to sponsoring to simply attending the event.

For more information about Pancake Day, please contact Mary Wilder at mwilder@bgclubcab.org or visit bgclubcab.org.

BOYS & GIRLS CLUB OF CABARRUS COUNTY

247 Spring St NW
Concord, NC 28025

704-721-CLUB

bgclubcab.org
info@bgclubcab.org

67th Annual

PANCAKE DAY

Presented by SHOE SHOW, INC.

THURSDAY, MARCH 21, 2024
6AM-7:30PM



SPONSORSHIP OPPORTUNITIES

- Golden Sponsor \$5,000**
 - Name listed on back of tickets (8,000 printed)
 - 2 dedicated social media posts
 - Logo placement on website and event signage (over 5,000 in attendance)
 - Listing on video display in Club lobby
 - Includes 1 shift serving pancakes
- Event Sponsor \$2,500**
 - Name listed on back of tickets (8,000 printed)
 - 1 dedicated social media post
 - Logo placement on website and event signage (over 5,000 in attendance)
 - Listing on video display in Club lobby
 - Includes 1 shift serving pancakes
- Sausage Sponsor \$1,500**
 - Name listed on back of tickets (8,000 printed)
 - Minimum of 2 social media mentions
 - Logo placement on website and event signage (over 5,000 in attendance)
 - Listing on video display in Club lobby
 - Includes 1 shift serving sausage
- Grill Sponsor \$1,250**
 - Name listed on back of tickets (8,000 printed)
 - Minimum of 1 social media mention
 - Logo placement on website and event signage (over 5,000 in attendance)
 - Listing on video display in Club lobby
 - Includes 1 shift serving pancakes
- Product Sponsor \$750**
 - Minimum of 1 social media mention
 - Logo placement on website and event signage (over 5,000 in attendance)
 - Listing on video display in Club lobby
- Pancake Partner \$300**
 - Minimum of 1 social media mention
 - Logo placement on website and event signage (over 5,000 in attendance)
- Flapjack Friend \$100**
 - Minimum of 1 social media mention
 - Name placement on website and event signage (over 5,000 in attendance)

SPONSOR INFORMATION

Sponsor Name: _____

(As you wish it to appear in advertising)

Name: _____

(If different than above)

Address: _____

Phone: _____

Email: _____

PAYMENT INFORMATION

Payment amount enclosed \$ _____

Check (made payable to Boys & Girls Club of Cabarrus County)

Credit Card
To pay by credit card, please scan the QR Code



Please bill me in the amount of \$ _____

Payment already made as part of annual pledge

Signature: _____

Date: _____

FUNDS RAISED THROUGH PANCAKE DAY
HELP SUPPORT THE AFTERSCHOOL,
SUMMER AND ATHLETIC
PROGRAMS PROVIDED AT
THE BOYS & GIRLS CLUB.

