

## OUR MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



Always held the third Thursday in March, **Pancake Day** is one of the community's favorite traditions. For over 65 years, dedicated board members, staff and volunteers have spent the entire day cooking pancakes and sausage for 5,000+ hungry customers. Of course, Cheerwine, SunDrop and coffee are part of this long standing Concord tradition.

Pancake Day offers a variety of opportunities for participation, from volunteering to sponsoring to simply attending the event.

For more information about Pancake Day, please contact Mary Wilder at [mwilder@bgclubcab.org](mailto:mwilder@bgclubcab.org) or visit [bgclubcab.org](http://bgclubcab.org).



**BOYS & GIRLS CLUB OF  
CABARRUS COUNTY**

**247 Spring St NW  
Concord, NC 28025**

**704-721-CLUB**

**[bgclubcab.org](http://bgclubcab.org)  
[info@bgclubcab.org](mailto:info@bgclubcab.org)**

**68th Annual**

**PANCAKE  
DAY** 

**PRESENTED BY SHOE SHOW, INC.**

**Thursday, March 20, 2025  
6am-7:30pm**



# SPONSORSHIP OPPORTUNITIES

## Golden Sponsor \$5,000

- Name listed on back of tickets (8,000 printed)
- 2 dedicated social media posts
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving pancakes

## Event Sponsor \$3,000

- Name listed on back of tickets (8,000 printed)
- 1 dedicated social media post
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving pancakes

## Sausage Sponsor \$2,000

- Name listed on back of tickets (8,000 printed)
- Minimum of 2 social media mentions
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving sausage

## Grill Sponsor \$1,500

- Name listed on back of tickets (8,000 printed)
- Minimum of 1 social media mention
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby
- Includes 1 shift serving pancakes

## Product Sponsor \$750

- Minimum of 1 social media mention
- Logo placement on website and event signage (over 5,000 in attendance)
- Listing on video display in Club lobby

## Pancake Partner \$300

- Minimum of 1 social media mention
- Logo placement on website and event signage (over 5,000 in attendance)

## Flapjack Friend \$150

- Minimum of 1 social media mention
- Name placement on website and event signage (over 5,000 in attendance)

# SPONSOR INFORMATION

**Sponsor Name:** \_\_\_\_\_

(As you wish it to appear in advertising)

**Name:** \_\_\_\_\_

(If different than above)

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

# PAYMENT INFORMATION

Payment amount enclosed \$ \_\_\_\_\_

Check (made payable to Boys & Girls Club of Cabarrus County)

Credit Card  
To pay by credit card, please scan the QR Code



Please bill me in the amount of \$ \_\_\_\_\_

Payment already made as part of annual pledge

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

FUNDS RAISED THROUGH PANCAKE DAY HELP SUPPORT THE AFTERSCHOOL AND SUMMER PROGRAMS PROVIDED AT THE BOYS & GIRLS CLUB.

